



Republic of the Philippines
Department of Education
REGION VII – CENTRAL VISAYAS
SCHOOLS DIVISION OF NEGROS ORIENTAL

Office of Schools Division Superintendent

18 JUN 2021

DIVISION MEMORANDUM

No. 411 s. 2021

**INVITATION TO THE 15TH MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA
(ART COMPETITION FOR CHILDREN)**

To: Assistant Schools Division Superintendents
CID and SGOD Chief Education Program Supervisors
Education Program Supervisors/ Division Coordinators
Public Schools District Supervisors/ Districts-In Charge
MAPEH & AP District Coordinators
All Others Concerned

1. Attached is **Regional Memorandum No. 0466 s. 2021** titled "Invitation to the 15th Mitsubishi Asian Children's Enikki Festa (Art Competition for Children)" and its enclosures encouraging us to participate the said activity.
2. To emphasize, submission of entries in this office will be on or before **October 10, 2021** because the Regional Office sets its deadline on October 15, 2021.
3. For profound details, please refer to the attachments.
4. Wide and immediate dissemination of this memorandum is desired.

Senen Priscillo P. Paulin

SENEN PRISCILLO P. PAULIN, CESO V

Schools Division Superintendent

6/17/2021

SPP/JMA/MKP/NLR/CID/NLR/jcc
June 17, 2021



Address: Kagawasan Avenue, Capitol Area, Daro, Dumaguete City

Telephone Nos.: (035)225-2838 / 225-2376 / 422-7644

Email Address: negros.oriental@deped.gov.ph



Republic of the Philippines
Department of Education
 REGION VII - CENTRAL VISAYAS

Office of the Regional Director

JUN 16 2021

REGIONAL MEMORANDUM
 No. 0466 s. 2021

**INVITATION TO THE 15TH MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA
 (ART COMPETITION FOR CHILDREN)**

To: Schools Division Superintendents
 Assistant Schools Division Superintendents
 All Others Concerned

1. This Office, through the Curriculum and Learning Management Division, circulates the communication received from **DR. SERAFIN A. ARVIOLA JR.**, Chairman, National Coordinating Body of UNESCO Clubs in the Philippines (NCBUCP), inviting children aged 6-12 at the time of entry to draw their illustrated diaries with the theme "Here is my Life".
2. Schools Division Offices are expected to submit their best entry to this office on or before October 15, 2021.
3. For details, please see attached enclosures.
4. Immediate dissemination of, and compliance with this Memorandum is directed.

SALUSTIANO T. JIMENEZ, JD, EdD, CESO V
 Director IV
 Office of the Regional Director

STJ/CAE/CLMD/MJCD/JPO21



Address: Doña M. Gaisano St., Sudlon, Lahug, Cebu City
 Telephone Nos.: (032) 231-1433; (032) 414-7399
 Email Address: region7@deped.gov.ph

Dear Everyone,

The **15th Mitsubishi Asian Children's Enikki Festa** is designed to provide an opportunity for children worldwide to understand Asian people's daily lives through illustrated diaries called "Enikki". Children from 24 different countries and regions in Asia will be invited to draw their illustrated diaries under the theme of "Here is my Life". In the Philippines, this event is being facilitated by NCBUCP.

1. FESTIVAL SCHEDULE

- (1) Launching of the Festival via Zoom: May 15, 2021
- (2) Start of Sending of Illustrated Diaries: June 1 – October 31, 2021
- (3) National Screening in the Philippines: November 15, 2021
- (4) National Awarding in the Philippines: December 10-12, 2021
- (5) International Screening in Japan: April, 2022
- (6) The Award Ceremony and a cultural exchange program: July 2022 (Yokohama, Japan)

2. ENTRY REQUIREMENTS

(1) Volume

Each Enikki will be drawn on the A4-size [297mm long x 210mm wide] drawing paper or the equivalent by paint, color pencils or crayons etc. and each entry should be five pages.

WHAT IS "ENIKKI" (ILLUSTRATED DIARY)?

In Japan we have a custom of creating "Enikki" (Illustrated Diaries) that portray daily events and thoughts in the form of a picture and a short essay. In an "Enikki" the author not only writes about things he/she has seen, heard, done, or thought, but also describes his/her rich humanity and sensibility. Since pictures can transcend language and literacy boundaries, "Enikki" can be a very effective means for cross-cultural understanding.

(2) Theme

"Here is my life" (You may choose any subjects you want for your diary)

Any subjects can be chosen from the daily life of you.

Enikki can describe what you did, saw, experienced or had in mind in your daily life that you want your Asian friends to know and to understand, such as nature and climate, favorite games, family and friends,

school life, and local festivals and traditional performing arts.

(3) Eligibility

Children aged 6 - 12 at the time of entry

(4) Entry Period

June 1 – October 31, 2021 in principle

This period shall be decided by the Executive committee in each country / region

(5) Format

A A4-size (297mm long x 210mm wide) page with the picture at the top (two thirds of the page), and the essay beneath (one third of the page).

The picture and essay being on the front side of the page. Please do not use the back side. Please download below.

(6) Entry Procedures

Write your name on the back of each of the five pages, and number them (on the back) 1 – 5.

Fill in the entry form attached to the Entry Requirements and turn it in with your entry.

Put the five pages together with the entry form, and deliver or mail them.

Please do not damage the entry by using glue or stapler or laminating them.

(7) Application Criteria

1) Applicant's work must be original artwork in every sense and have not been made public at all.

The entry shall be disqualified if the work includes any of the followings which may infringe any other person's copyrights or which may deny the originality of the Enikki;

- a) any copy or reproduction of pictures, cartoons, sentences and etc.
- b) cut-out of anything that may infringe a trademark and/or portrait rights.
- c) cut-out from printed materials such as newspapers, magazines, and advertisements.

2) Applicant's work must be manually created, i.e. the picture must be drawn or painted by the entrant herself/himself and the essay be written by the entrant herself/himself. Any digital artworks or typed or word-processed essays will be disqualified.

(8) Awards

[1] Grand Prix Award (one winner per country and region)

Winners will receive trophies and commemorative medals and will be invited to the Award Ceremony and a cultural exchange program to be held in Japan. (In case unexpected events happen, the tour will be canceled at the sole discretion of the Organizers and the possible participants will receive commemorative goods instead.)

[2] Organizers' Awards

Mitsubishi Public Affairs Committee Award (one winner per country and region)

Winners will receive certificates of the award and commemorative gifts.

Asian Pacific Federation of UNESCO Clubs and Associations Award (one winner per country and region)

Winners will receive certificates of the award and commemorative gifts.

National Federation of UNESCO Associations in Japan Award (one winner per country and region)

Ministry of Education, Culture, Sports, Science and Technology
 National Center for International Education
 Division of International Education
 Region IV (Asia and the Pacific)
 Department of International Education
 Republic of the Philippines

Winners will receive certificates of the award and commemorative gifts.

[3] Excellence Award

(four winners per country and region)

Winners will receive certificates of the award and commemorative gifts.

(9) Selection Method

The Executive Committee in each country and region will carry out the first screening and will select 8 entries. These 8 entries will then be sent to Japan where they will be judged by the International Screening Committee in Japan. In this way, winning "Illustrated Diaries" will be selected.

**Please note that entries sent to Japan will not be returned. The right to the "Illustrated Diaries" is held by organizers.*

IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US AT:

Dr. Serafin A. Arviola Jr.

Chairman, National Coordinating Body of UNESCO Clubs in the Philippines

09178271880 and ncbucp.enikki@gmail.com

PLEASE DELIVER OR SEND ENTRIES TO:

Ms. Geraldine Remo

Board Member, National Coordinating Body of UNESCO Clubs in the Philippines

St. Bridget School 1047 Aurora Blvd, Quezon City

remogeraldine@gmail.com

0915-8438437

In this regard, we would like to invite your club to serve as an arm of NCBUCP in implementing this project in your school and localities. We would like to encourage you to look for at least 50 elementary school children to participate and send entries for this competition.

You can download the entry forms below.

We hope that you will make this project your own and encourage creativity among Filipino Children.

Thank you.

Dr. Serafin A. Arviola Jr.

Chairman, NCBUCP

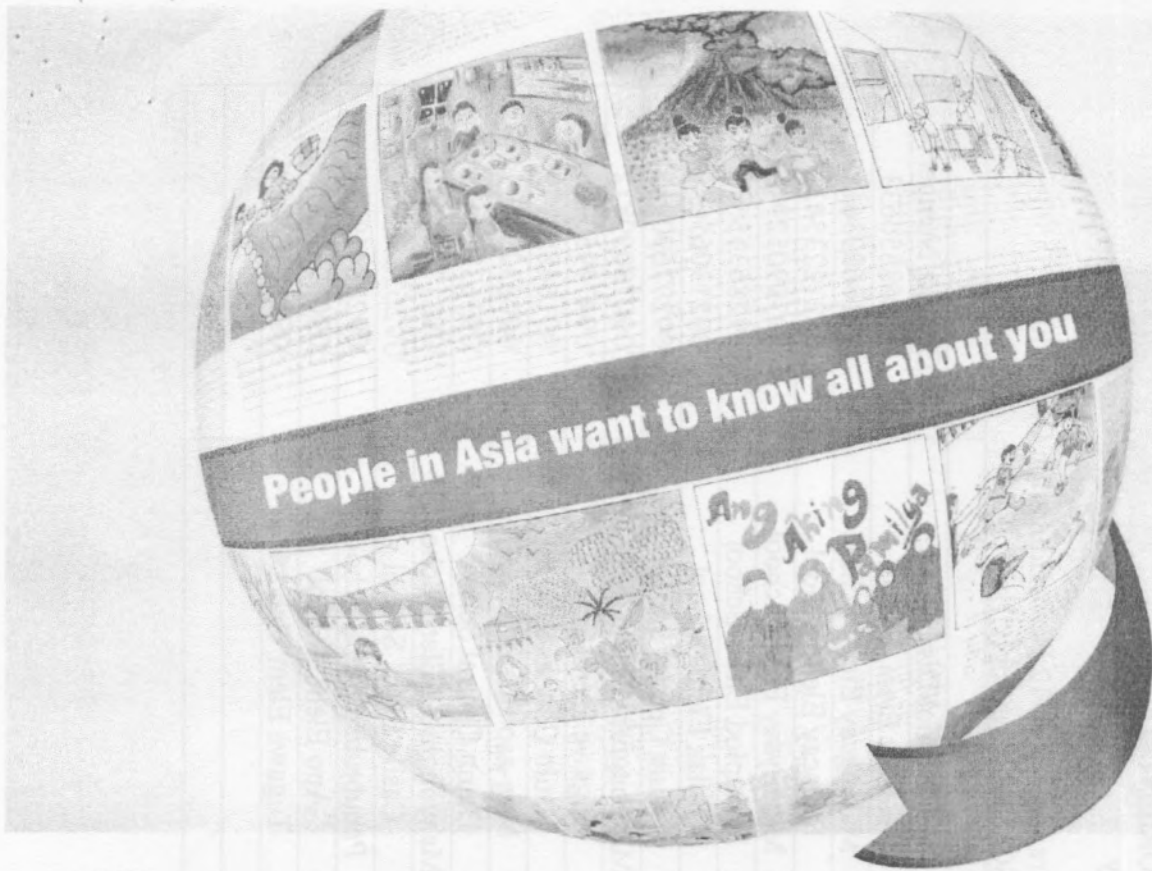
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Registration of Clubs
Division Office
Department of Education
Region 10
Cebu City





2021-2022

Mitsubishi Asian Children's Enikki Festa

Your Illustrated Diaries "ENIKKI" are Invited.

Introduce your daily life to other children in Asia. Express yourself in an Illustrated Diary.

This event is designed to provide an opportunity for children worldwide to understand Asian people's daily lives through illustrated diaries. We will invite children from 24 different countries and region in Asia to draw their illustrated diaries under the theme of "Here is my Life". Why don't you participate in this event to let friends in Asia know about your life and culture through your five-page illustrated diaries?

Entry Requirements:	
Entry	Each entry should consist of five pages. Each page should contain a picture and a short essay describing an event of your daily life (use paint, crayons or others on drawing paper).
Format	A A4-size (297mm long x 210mm wide) page with the picture at the top (two-thirds of the page), and the essay beneath (one-third of the page). The picture and the essay being on the front side of the page. Please do not use the back side.
Eligibility	Children aged 6-12 at the time of entry.
Theme	"Here is my Life." Describe any aspects of your daily life, such as family, friends, school life, custom, festival, town and people.
Entry Period	June 1 - October 31, 2021
Announcement of winners	Name of the award winners will be announced in May, 2022.
Awards	Grand Prix Award [1 winner] *As part of the prize package, Grand Prix winner will be invited to the Award Ceremony and a cultural exchange program in Japan. Mitsubishi Public Affairs Committee Award [1 winner] Asian Pacific Federation of UNESCO Clubs and Associations Award [1 winner] National Federation of UNESCO Associations in Japan Award [1 winner] Excellence Award [4 winners]

Participating Countries and Region People's Republic of Bangladesh, Kingdom of Bhutan, Brunei Darussalam, Kingdom of Cambodia, People's Republic of China, India, Republic of Indonesia, Republic of Kazakhstan, Republic of Korea, Lao People's Democratic Republic, Malaysia, Republic of Maldives, Mongolia, Republic of the Union of Myanmar, Federal Democratic Republic of Nepal, Islamic Republic of Pakistan, Republic of the Philippines, Republic of Singapore, Democratic Socialist Republic of Sri Lanka, Chinese Taipei, Kingdom of Thailand, The Democratic Republic of Timor-Leste, Socialist Republic of Viet Nam and Japan

Organizers Mitsubishi Public Affairs Committee / Asian Pacific Federation of UNESCO Clubs and Associations / National Federation of UNESCO Associations in Japan

Local Organizer National Coordinating Body of UNESCO Clubs in the Philippines (NCBUCP)

Mitsubishi Corporation is now supporting "Mitsubishi Asian Children's Enikki Festa".

Please download contest guidelines and forms at:

<https://www.unescoclubsph.org/programs/competitions/15th-mitsubishi-asian-childrens-enikki-festa>

Contact us via:

ncbucp.enikki@gmail.com

Please send your entries to:

Ms. Geraldine Remo

Board Member, National Coordinating Body of UNESCO Clubs in the Philippines

St. Bridget School, 1047 Aurora Blvd. Quezon City





2021-2022

Mitsubishi Asian Children's Enikki Festa

ENTRY GUIDELINES

Organizers

Mitsubishi Public Affairs Committee
 Asian Pacific Federation of UNESCO Clubs and Associations (AFUCA)
 National Federation of UNESCO Associations in Japan

Local Organizers

National Coordinating Body of UNESCO Clubs in the Philippines (NCBUCP)

Participating Countries and Region

Bangladesh, Bhutan, Brunei, Cambodia, People's Republic of China,
 India, Indonesia, Kazakhstan
 , Republic of Korea, Laos, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Pakistan, Philippines, Singapore,
 Sri Lanka, Chinese Taipei, Thailand, Timor-Leste, Viet Nam and Japan



This event is designed to provide an opportunity for children worldwide to understand Asian people's daily lives through illustrated diaries. We will invite children from 24 different countries and region in Asia to draw their illustrated diaries under the theme of "Here is my Life". Why don't you participate in this event to let friends in Asia know about your life and culture thorough your five-page illustrated diaries?

1. FESTIVAL SCHEDULE

- (1) Entry period: June 1 – October 31, 2021
- (2) National Screening: November, 2021
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One of the Enikkis by the Grand-Prix Winner of Japan in the 2019-20 Festa.

(2) Theme

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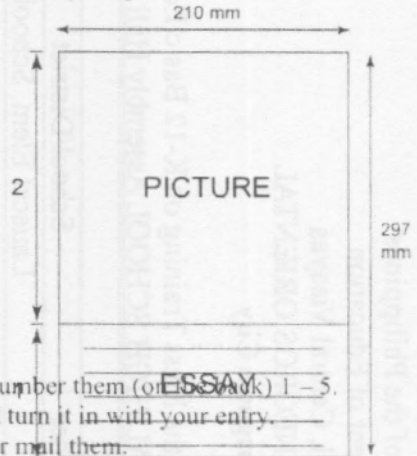
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*Please note that entries sent to Japan will not be returned. The right to the "Illustrated Diaries" is held by organizers.

(10) Selection Criteria

The Screening Committee won't judge whether your artwork is good or not, but will look at how you portray your culture, your daily life as well as your impressions and thoughts.

Selection Criteria:

- [1] How much the Enikki shows the features unique to the country or region, such as culture, national characters, local customs, local life, local nature and environment.
- [2] How much the Enikki demonstrates the sensitivity or viewpoints unique to the child.
- [3] How much the Enikki has the workmanship of concept, construction, and carefulness.
- [4] How much the Enikki covers a variety of topics.

(11) Screening Committee

[1] National Screening Committee

◉Chairperson : Mrs. Mary Grace Awkit

title : Chairperson – NCBUCP Awards Committee for Enikie

◉Member of the Committee : Ms. Hiromi Lascano

title : Board Member

◉Member of the Committee : Mr. Ronald Keno Chua

title : Board Member

◉Member of the Committee : Mr. Christian Juane

title : Board Member

◉Member of the Committee : Ms. Violate Taleon

title : Board Member

◉Member of the Committee : Mr. Joseph Hernandez

title : Board Member

[2] International Screening Committee (Japan)

Head of the Committee: Mr. Ichiro Sato

Oil Painter

Professor emeritus of Tokyo University of the Arts

President of the Tohoku Seikatsu Bunka University

Assistant Head of the Committee: Ms. Meo Saito

Painter

Assistant Professor of Tokyo University of the Arts

Members of the Committee: Ms. Yoshino Ohishi / Photo Journalist

Mr. Akira Ikegami / Journalist, Professor for Meijo University

Ms. Machiko Satonaka / Manga Artist,

Professor of Osaka University of Arts,

Character Creative Arts Department

IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US AT:

Dr. Serafin A. Arviola Jr.

Chairman, National Coordinating Body of UNESCO Clubs in the Philippines

youth4unesco2020@gmail.com

09178271880

Ms. Geraldine Remo

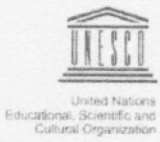
Board Member, National Coordinating Body of UNESCO Clubs in the Philippines

ST. BRIDGET SCHOOL 1047 AURORA BLVD. QUEZON CITY

remogeraldine@gmail.com

0915-8438437

Large empty rectangular box for drawing or writing.



Mitsubishi Asian Children's Eniwa Festa

2019-2020



Mitsubishi Asian Children's Eni&ki Festa

2021-2022

ENTRY FORM

Email Address: _____

Name :

Sex :

Age :

Date of birth :

Address : *(street)*

(city)

(province)

(zip code)

(country / region)

Nationality :

Name of school :

School Grade :

Address : *(street)*

(city)

(province)

(zip code)

(country / region)