



Republic of the Philippines
Department of Education
REGION VII – CENTRAL VISAYAS
SCHOOLS DIVISION OF NEGROS ORIENTAL

**Office of the Schools
Division
Superintendent**

DIVISION MEMORANDUM
No. *671*, s. 2021

**SUPPORT FOR OPLAN BALIK ESKWELA 2021 AND NATIONAL SCHOOL
OPENING DAY PROGRAM**

- To: Assistant Schools Division Superintendents
Chief, CID and SGOD
Education Program Supervisors/Division Coordinators
Senior Education Program Specialists/ Education Program Specialists II
Public Schools District Supervisors/Districts-In-Charge
Public Elementary and Secondary School Heads
School Information Coordinators
All Others Concerned
1. Pursuant to a Memorandum from Atty. Revsee A. Escobedo, Undersecretary for Field Operations, Palarong Pambansa Secretariat, and DEACO and Dr. Malcom S. Garma, Director IV, OIC-Assistant Secretary for Field Operations and National Academy of Sports requesting **Support for Oplan Balik Eskwela 2021 and National School Opening Day Program**.
 2. Anent this, schools through the School Heads and School Information Coordinators are requested to submit the following materials on or before **September 6, 2021** to ro7.pau@deped.gov.ph copy furnished (cc) karla.panesa@deped.gov.ph:
 - Photos with caption on local OBE setups in the schools
 - Photos/videos on the implementation of a) Brigada Eskwela and b)Vacc2School Campaign
 3. For information, widest dissemination, and compliance.

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SENEN PRISCILLO P. PAULIN, CESO V
Schools Division Superintendent

9/3/2021 **03 SEP 2021**

SPP/JMA-MKP-NLR/SGOD/RBP/kpanton
September 3, 2021



Address: Kagawasan Avenue, Capitol Area, Daro, Dumaguete City
Telephone Nos.: (035)225-2838 / 225-0667 / 422-7644
Email Address: negros.oriental@deped.gov.ph



Republic of the Philippines
Department of Education
 REGION VII - CENTRAL VISAYAS

Office of the Regional Director

AUG 27 2021

REGIONAL MEMORANDUM
 No. **0744**, s. 2021

SUPPORT FOR OPLAN BALIK ESKWELA 2021 AND NATIONAL SCHOOL OPENING DAY PROGRAM

To: Schools Division Superintendents/OICs
 All Division Information Officers
 All Regional Publications Team
 All Division Information Technology Officers
 All Others Concerned

1. For the information and guidance of all concerned, attached is a Memorandum from the Department of Education Central Office (DepEd CO), regarding its request for support on the conduct of Oplan Balik Eskwela 2021 from September 6-17, 2021 and National School Opening Day Program on September 13, 2021.

2. Hence, DepEd CO, as agreed during the alignment meeting on August 13, 2021, is requesting for the following communication materials, data and other collaterals for the preparation of 2021 OBE and National School Opening Day Program:

Materials/Information Needed:	Personnel/Office Assigned:	Deadline:	Send to:
1. Crossposting requests of pre-School Opening activities	SDOs c/o Division Information Technology Officers	3 days before the activity	Manuelito Santos manuelito.santos@deped.gov.ph
2. Photos with caption on local OBE setups in the schools division offices and schools	SDOs c/o Division Information Officers and School Information Coordinators	September 6, 2021	ro7.pau@deped.gov.ph
3. Photos/videos on the implementation of: <ul style="list-style-type: none"> • Brigada Eskwela • Vacc2School Campaign 	SDOs c/o Division Information Officers	August 31, 2021	ro7.pau@deped.gov.ph
4. Feature stories of local enrollment and SY 2021- 2022 preparations	SDOs c/o Division Information Officers and Writers of the	August 30, 2021 to September 6, 2021	ro7.pau@deped.gov.ph




Address: Doña M. Gaisano St., Sudlon, Lahug, Cebu City
 Telephone Nos.: (032) 231-1433; (032) 414-7399
 Email Address: region7@deped.gov.ph

<ul style="list-style-type: none"> • Collaborations and partnerships • Best practices of enrollment preparations 	Regional Publications Team		
5.Submission of raw video footages of field offices' preparations on OBE, enrollment, and school opening (for LED display)	SDOs c/o Division Information Officers and Division Information Technology Officers (Note: Raw footages of field office preparations <ul style="list-style-type: none"> • Maximum of 1 total minute Tech specifications: <ul style="list-style-type: none"> • File format: .MP4 • Dimensions: 1920x1080 px (16:9) • Orientation: Landscape) 	August 31, 2021	ro7.pau@deped.gov.ph

3. Kindly submit the abovementioned communication materials **on or before the deadlines**, as these shall be consolidated by the regional office. Please refer to the attached Memorandum and other relevant documents for further details.

4. Immediate dissemination of and compliance with this Memorandum is enjoined.


SALUSTIANO T. JIMENEZ JD, EdD, CESO V
 Director IV
 Office of the Regional Director





Republic of the Philippines
Department of Education

ADVISORY

TO: : **REGIONAL DIRECTORS**

ATTN: : **REGIONAL INFORMATION OFFICERS**

FROM : 
ATTY. REVSEE A. ESCOBEDO
Undersecretary
Field Operations, Palarong Pambansa Secretariat
and DEACO


MALCOLM S. GARMA
Director IV
Officer-In-Charge, Assistant Secretary
Field Operations and National Academy of Sports

SUBJECT : **SUPPORT FOR OPLAN BALIK ESKWELA 2021 AND
NATIONAL SCHOOL OPENING DAY PROGRAM**

DATE : **AUGUST 16, 2021**

The Department of Education (DepEd) will conduct its annual *Oplan Balik Eskwela* (OBE) on September 6 to 17, 2021 to disseminate extensive information to the public on the preparations and developments for School Year 2021-2022.

In line with this, the Central Office seeks assistance from the Regional Offices in providing the Public Affairs Service (PAS) necessary communication materials, data, and other collaterals for the pre-OBE and the National School Opening Day Program.

In accordance with the agreements during the alignment meeting held on August 13, 2021, please be guided on the following:



Republic of the Philippines
Department of Education

I. Pre-OBE

Compilation of contact details of local OBE command center (landline, email, cellphone, etc.)	RO/SDO	August 18	pas.od@deped.gov.ph
PR of regional school opening kickoff	RO	Option 1: Day before kickoff (pre-event) Option 2: Day after the event (post-event)	Jason Mercene jason.mercene@deped.gov.ph <u>pas.cd@deped.gov.ph</u>
Crossposting requests of pre-School Opening activities	RO/SDO	3 days before the activity	Manuelito Santos manuelito.santos@deped.gov.ph
Schedule of Regional OBE press conference (if any)	RO	3 days before the press con	pas.od@deped.gov.ph
Social media update of enrollment figure	RO	Every Friday starting August 20	Janssen Cabrera janssen.cabrera@deped.gov.ph
Photos with caption of local OBE setups in the region	RO/SDO	Sept. 6	Janssen Cabrera janssen.cabrera@deped.gov.ph
Photos/videos of the implementation of: <ul style="list-style-type: none">• Brigada Eskwela• Vacc2School	RO/SDO	August 27	Janssen Cabrera janssen.cabrera@deped.gov.ph
Feature stories of local enrollment and SY 2021-2022 preparations <ul style="list-style-type: none">• Collaborations and partnerships• Best practices of enrollment, preparations	RO/SDO/Schools	August 16-September 6	Jason Mercene jason.mercene@deped.gov.ph <u>pas.cd@deped.gov.ph</u>



Republic of the Philippines
Department of Education

II. National School Opening Day Program (NSODP)

<p>1. Assigned offices/schools to record a part of the flag ceremony</p>	<p><input type="checkbox"/> Lupang Hinirang – Region 10</p> <p><input type="checkbox"/> Panunumpa ng Katapatan sa Watawat ng Pilipinas - Region 6</p> <p><input type="checkbox"/> Panatang Makabayan – Region 2</p> <p><input type="checkbox"/> Panunumpa ng Lingkod Bayan – NCR</p>	<p>Pre-recorded Flag raising ceremony</p> <p><input type="checkbox"/> must follow health and safety protocols (wearing of masks, physical distancing)</p> <p><input type="checkbox"/> show location and employees in the video</p> <p>Tech specifications:</p> <ul style="list-style-type: none"> • File format: .MP4 • Dimensions: 1920x1080 px (16:9) • Orientation: Landscape • Frame rate: 30fps 	<p>August 30</p>
<p>2. Assigned schools to produce AVP of blended learning implementation</p>	<p><input type="checkbox"/> Rural- Mountain School (1) – CAR - Dakudak National High School, Mountain Province</p> <p><input type="checkbox"/> Rural - Island School (1) – Region IV-B – TBD</p> <p><input type="checkbox"/> Rural - Complete School (1) – Region VI - Antique National School</p> <p><input type="checkbox"/> Multi-grade School (1) – Region XII - Tabudtud Elementary School</p>	<ul style="list-style-type: none"> • Showcase how actual blended learning classes are happening • Maximum of 2 minutes • Provide school name and location • Provide narration how blended learning is implemented in the school • Consent form must be obtained if video will feature learners/minors. 	<p>August 30</p>



Republic of the Philippines
Department of Education

	<input type="checkbox"/> IP School (1) – Region X - Luyungan National High School, Malaybalay City <input type="checkbox"/> SPED School (1) – Region XI - Santo Tomas Central Elementary School SPED Center <input type="checkbox"/> Madrasah School (1) – Region IX - Labangan Central School, Zamboanga <input type="checkbox"/> Urban - Large School (1) – NCR - Rizal High School, Pasig <input type="checkbox"/> Urban - Medium (1) – CARAGA - Butuan Central Elementary School <input type="checkbox"/> ALS (1) – Region III - Tarlac (TBD) <input type="checkbox"/> Private School (1) – Region IV-A - TBD	Tech specifications: <ul style="list-style-type: none"> • File format: MP4 • Dimensions: 1920x1080 px (16:9) • Orientation: Landscape • Frame rate: 30fps 	
3. Assigned Regional Directors (1 each Luzon, Visayas, Mindanao) to join panel on OBE and Field Office updates	<input type="checkbox"/> 1- Luzon – RD Francis Bringas (Region IV-A) <input type="checkbox"/> 1 – Visayas – RD Ramir Uytico (Region VI) <input type="checkbox"/> 1 – Mindanao – RD Art Bayocot (Region X)	<ul style="list-style-type: none"> • Panelist must prepare presentation slide/photos of BE and OBE updates for video inserts during the program. 	Sept. 6 (for the tentative presentation slide)



Republic of the Philippines
Department of Education

<p>4. Submission of pre-recorded video footages of field offices preparations (for LED display)</p>	<p>All Regional Offices</p>	<ul style="list-style-type: none"> • Raw footages of field office preparations • Maximum of 20 total minutes <p>Tech specifications:</p> <ul style="list-style-type: none"> • File format: .MP4 • Dimensions: 1920x1080 px (16:9) • Orientation: Landscape 	<p>August 27</p>
<p>5. Assigned Regional Office to identify "Education as Shared Responsibility" panelists:</p>	<p><input type="checkbox"/> PTA Official - Region 1 <input type="checkbox"/> LGU official - Region 6 <input type="checkbox"/> Student leader - Region 8</p>	<ul style="list-style-type: none"> • PTA Official (1) - spearheaded initiative to help parents cope in distance learning • LGU Official (1) - supportive in the implementation of BE-LCP • Student Leader (1) - spearheaded SSG projects to help fellow learners struggling in distance learning 	<p>August 20</p>

Materials for the NSODP should be uploaded in the Google Drive link <https://bit.ly/OBE2021OpeningProgram> on or before the deadline. For concerns about the link, please contact Mr. Jason Mercene, Administrative Officer IV of Communications Division at 09088850664 or jason.mercene@deped.gov.ph

Moreover, please see important dates to remember for the OBE and NSODP:



Republic of the Philippines
Department of Education

Activity	Date
OBE/School Opening Regional Kickoff (if there is any*) <i>*please notify PAS for crossposting and promotion on national social media platforms</i>	TBD
OBE Launch and Press Conference	August 24, 2021
OBE Central Office and Field Offices Physical Set-up	September 6-17, 2021
Program Dry Run 1 (Remote dry run)	1 week before School Opening Day
Program Dry Run 2 (Bulwagan)	September 11, 2021
Program Dry Run 3 (Final dry run)	September 12, 2021
School Opening Program Day	September 13, 2021

III. Media Engagement Protocols for OBE

1. The Public Affairs Service (PAS) shall provide official holding statements for frequently asked questions (FAQs) on enrollment and school opening concerns.
2. The Regional Directors, through the Regional Information Officers (RIOs), shall inform PAS of any local media interview or engagement for monitoring purposes.
3. The Regional Directors shall be the primary spokespersons of OBE concerns for their respective regions. In case of their absence, the RIOs and ARDs can serve as alternate spokespersons.
4. For issues of national concern, Regional Directors are advised to endorse the questions to PAS.

For queries or clarifications, please contact Ms. Sofhia De Guzman of the Public Affairs Service through (02) 633-21-20 or email her at sofhia.deguzman@deped.gov.ph.

For guidance and compliance.

Thank you.