



Republic of the Philippines
Department of Education
REGION VII – CENTRAL VISAYAS
SCHOOLS DIVISION OF NEGROS ORIENTAL

**Office of the Schools Division
Superintendent**

MEMORANDUM

MLA-2021- 341

TO : **ASSISTANT SCHOOLS DIVISION SUPERINTENDENTS
CID AND SGOD CHIEFS
EDUCATION PROGRAM SUPERVISORS
SENIOR EDUCATION PROGRAM SPECIALISTS
PUBLIC SCHOOLS DISTRICT SUPERVISORS
SECTION HEADS**

FROM : **SENEN PRISCILLO P. PAULIN, CESO V**
Schools Division Superintendent
8/9/2021

SUBJECT : **GUIDELINES ON THE REQUEST FOR VIDEO AND WRITTEN
MESSAGES**

DATE : August 9, 2021

1. Attached is Regional Memorandum No. 0637 s. 2021 disseminating a Memorandum from the Office of the Secretary relative to the Guidelines on the Request for Video and Written Messages which is self-explanatory.
2. Please refer to the attached Memoranda for further information.
3. For information and guidance.

SPP/JMA-MKP-NLR/SGOD/RBP/kpanton

03 AUG 2021



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Republic of the Philippines
Department of Education
REGION VII – CENTRAL VISAYAS

Office of the Regional Director

REGIONAL MEMORANDUM

No. 2021

GUIDELINES ON THE REQUEST FOR VIDEO AND WRITTEN MESSAGES

To: Schools Division Superintendents/OICs
All Others Concerned

1. For the information and guidance of all concerned, attached is a Memorandum from the Office of the Secretary about the Guidelines on the Request for Video and Written Messages.
2. Attention is invited to paragraph 1 of the said Memorandum, relative to the details of the guidelines.
3. A relevant document of the said guidelines is also attached for further reference.
4. Immediate dissemination of and compliance with this Memorandum is enjoined.

SALUSTIANO T. JIMENEZ JD, EdD, CESO V
Director IV
Office of the Regional Director

STJ/CAE/PAU/ARV



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Republic of the Philippines
Department of Education
PUBLIC AFFAIRS SERVICE

ENGAGEMENT BRIEFER

FOR: SECRETARY LEONOR MAGTOLIS BRIONES

ENDORSED BY PAS:

EVENT:

DATE OF EVENT:

ORGANIZER:

VENUE (or PLATFORM):

AUDIENCE:

PERSONS TO GREET:

EVENT BACKGROUND:

NOTES:

KEY MESSAGES (if applicable):

TALKING POINTS:

- I.
- II.
- III.

(Maximum of 3 pages, Font Style: Arial, Font Size: 11)



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Republic of the Philippines
Department of Education
OFFICE OF THE SECRETARY

MEMORANDUM

TO : Undersecretaries
Assistant Secretaries
Minister of Basic, Higher and Technical Education, BARMM
Regional Directors
Bureau and Service Directors
Schools and Divisions Superintendents
Division Chiefs and Unit Heads

FROM : 
LEONOR MAGTOLIS BRIONES
Secretary

SUBJECT : GUIDELINES ON THE REQUEST FOR VIDEO AND WRITTEN
MESSAGES

DATE : July 19, 2021

In light of the voluminous requests for video and written messages being received by the Office of the Secretary (OSec) for various programs and events, the following guidelines are being issued:

- Requests for video and written messages from the DepEd Central Office, field offices, and schools should be received by OSec through email at osec@deped.gov.ph, copy furnished the Public Affairs Service (PAS) at pas.od@deped.gov.ph, at least three (3) weeks prior to the event. **Requests sent LATER THAN THE TIME FRAME will NOT BE ENTERTAINED.** External requests will be acted upon on a case-to-case basis.
- A thorough briefer must be provided. **Requests with INCOMPLETE BRIEFERS will NOT BE ENTERTAINED.** Briefers must include the following:
 - For Video Messages
 - brief description of the program;
 - list of officials / VIPs present;
 - list of attendees and/or target audience;
 - dress code (if applicable);
 - contact information of the requesting office (i.e., e-mail address, mobile number);

- detailed program with the names of the speakers; and
 - Thorough but concise talking points
- o For Written Messages
- brief description of the program;
 - theme of the message/ program;
 - key message/ points;
 - draft written message (optional);
 - contact information of the requesting office (i.e., e-mail address, mobile number)

Regional and field offices may use the **Engagement Briefer Template** provided by PAS (Annex A).

For external requests, the requesting party will be asked to fill out the **Engagement Briefer Template** if their communication lack the sufficient details for endorsement.

- PAS will review the video requests from our Central, Regional and Field Offices before endorsing to OSec for the Secretary's approval. The Direct Support Unit (DSU) of OSec will review the external video requests received for further action before endorsing to the Secretary.
- For written messages, PAS will draft both internal and external requests for the Secretary's vetting. Should the requesting office already provide the draft written message, PAS will review the submitted message before endorsing for the Secretary's vetting.

Adherence with the following guidelines will provide PAS and DSU sufficient lead time to review, prepare and endorse the request for the Secretary's approval and delivery.

For your information and strict compliance.

Thank you.